

# rebel Partnership Request Form

Rebel will utilise this application form to assess incoming requests for support. We aim to provide feedback to each request within four weeks of receipt. Applications should be submitted ideally three months prior to the commencement of your event.

Please fill out the application by typing your answers directly into the form, ensuring you refer to the guidelines on our website to assist you.

A brief response to each question is requested but if you are unable to answer a question or it is not applicable please leave the space blank. Once completed please save the form as the name of your Organisation followed by the date of submission e.g. 'rebel01112017'. A member of the rebel team will contact you directly if we require further information on your partnership opportunity and application response.

Thank you for considering rebel for your partnership opportunity.

## Application Contact Details

Organisation/Event

Partnership opportunity

Partnership opportunity date/s

Contact Name

Contact Phone

Contact Postal Address

Local rebel Store

Contact Email

Investment Requested

## Outline of organisation/Event and the partnership opportunity

### Overview

1. Provide a brief overview of the Organisation/Event including objectives.

### How can rebel help you?

2. Detail information on the specific partnership opportunity your Organisation/Event is seeking support for.

### Tell us more

3. Who are your current Event partners/sponsors?

4. How can we work together?

**Who is your target audience?**

5. Please provide information about your Club/Event target audience, geographical and participation numbers.

**Communication**

6. List any communication platforms the partnership can offer rebel.

**Community Exposure**

7. Provide an overview of the partnership opportunities potential community exposure by highlighting key elements of your marketing and publicity program.

**Important deadlines**

8. Detail the key dates for your partnership opportunity including time in market and important deadlines.

**How can our employees / stores help you?**

9. List any opportunities for rebel employees and local stores to be involved in your partnership opportunity.

**Who and what is involved?**

10. Outline your management structure and detail the key personnel who will work on the partnership opportunity.

**What research have you done?**

11. Do you have any research or have sponsorship metrics available to rebel for assessment, if so please outline these in brief below.

**How are we alike?**

12. What synergies do you see between your partnership opportunity and rebel, please describe.

Please submit your completed Application Form and any relevant fundraising approval certificates saved as the name of your Organisation and date of submission e.g. 'rebel01012018' via email to: [sponsorship@rebelgroup.com.au](mailto:sponsorship@rebelgroup.com.au) (Please ensure that your email including attachments is no larger than 4MB). Alternatively you can address the Application Form criteria and guidelines in a written proposal and post to: rebel Sponsorship Manager, rebel, PO Box 7534, Silverwater, NSW, 2128