

rebel PARTNERSHIP REQUEST FORM

Thank you for considering rebel for your partnership opportunity.

rebel will utilise this application form to assess incoming requests for support. We aim to provide feedback to each request within four weeks of receipt. Due to the number of requests received, applications should be submitted ideally three months prior to the commencement of your event.

Please fill out the application by typing your answers directly into the form. A brief response to each question is requested but if you are unable to answer a question or it is not applicable please leave the space blank. Once completed please save the form as the name of your Organisation followed by the date of submission e.g. 'YOURORGANISATION01112021'. A member of the rebel team will contact you directly if we require further information on your partnership opportunity and application response.

Please note any requests that do not promote participation in sport will not be considered.

Contact Email:

Organisation/Event Name:

Partnership opportunity:

Partnership opportunity date/s:

Contact Name:

Contact Phone:

Contact Postal Address:

Local rebel Store (please only list one):

Investment or Donation Required:

Are you currently involved in rebel's Community Givebacks Program?

Are you a sporting organisation which drives local participation in sport?

OVERVIEW

1. Provide a brief overview of the Organisation/Event including objectives.

HOW CAN REBEL HELP YOU?

2. Detail information on the specific partnership opportunity your Organisation/Event is seeking support for.

3. Who are your current Event partners/sponsors?

4. How can we work together?

WHO IS YOUR TARGET AUDIENCE?

Please provide information about your Club/Event target audience and participation numbers.

6. Will the partnership drive traffic to local rebel stores or online?

COMMUNICATION

7. List any communication platforms the partnership can offer rebel.

8. Does the partnership allow for direct engagement with participants or attendees to provide them with unique and memorable experiences?

WHO AND WHAT IS INVOLVED?

9. Outline your management structure and detail the key personnel who will work on the partnership opportunity.

WHAT RESEARCH HAVE YOU DONE?

10. Do you have any research or have sponsorship metrics available to rebel for assessment, if so please outline these in brief below.

HOW ARE WE ALIKE?

11. What synergies do you see between your partnership opportunity and rebel, please describe.

Please submit your completed Application Form and any relevant fundraising approval certificates saved as the name of your Organisation and date of submission e.g. 'YOURORGANISATION01012021' in person at your local store or via email to: sponsorship@rebelgroup.com.au (Please ensure that your email including attachments is no larger than 4MB).
